

# UNIVERSITY<sub>of</sub> NORTH TEXAS

## Department of Kinesiology, Health Promotion, and Recreation

Fall 2017

RESM 4050-001

MANAGEMENT PERSPECTIVES IN RECREATION, EVENT, AND SPORT AND INDUSTRIES

Business Leadership Building – Room 170

Tuesday and Thursday

8:00 a.m. to 9:20 a.m.

### SYLLABUS

**Instructor:** Brit Hagan, Ph.D.

**Office:** Physical Education Building Room 210C

**Office Hours:** T 7:00 a.m. to 8:00 a.m. (and by appointment)

**Email:** [Briton.Hagan@unt.edu](mailto:Briton.Hagan@unt.edu)

**Phone:** 940-565-3420

### COURSE DESCRIPTION:

Management topics in recreation, event, and sports industries are covered such as: strategic planning, organizational design, budgets, management theory, leadership, problem solving, and communication.

### COURSE OBJECTIVES:

- ♦ Identify trends and issues related to the leisure services field.
- ♦ Understand the ethical issues related to the management of leisure service organizations.
- ♦ Explore the different methods of leisure service delivery systems.
- ♦ Identify the functions of management.
- ♦ Explore the development of management theory, the budgeting process, various leadership styles, goal setting strategies, and self-enhancement skills.

### REQUIRED TEXT:

Lussier, R. N. & Kimball, D. C. (2014). *Applied Sport Management Skills*. (2<sup>nd</sup> ed). Champaign, IL: Human Kinetics.

### RECREATION, EVENT, AND SPORT MANAGEMENT STUDIES PROGRAM PHILOSOPHICAL STATEMENT:

The Recreation, Event and Sport Management faculty value leisure and recreation and believe in its diverse personal, community, and societal benefits. We also believe in an inclusive, holistic, and lifespan approach to leisure and recreation. Our program attempts to prepare students for professional service in an evolving and diverse world by addressing changing demographics, political, financial, and technological issues. As a team, the Recreation, Event and Sport Management faculty working with you, strive to create a student centered learning environment that lays a foundation to promote lifelong learning, effective human relations skills, critical thinking, problem solving abilities, and creativity.

### AMERICANS WITH DISABILITIES COMPLIANCE:

The University of North Texas makes reasonable academic accommodation for students with disabilities. Students seeking reasonable accommodation must first register with the Office of Disability Accommodation

(ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with a reasonable accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request reasonable accommodations at any time, however, ODA notices of reasonable accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of reasonable accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of reasonable accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at <http://www.unt.edu/oda>. You may also contact them by phone at 940.565.4323.

### **FAMILY EDUCATIONAL RIGHTS AND PRIVACY INFORMATION:**

Students have the right to expect that grades will be kept confidential. During this class it may be necessary for you to pass your assignments forward to the instructor or it may be necessary for the instructor to call your name and then return your completed assignment to you by passing it across the room. The instructor, under the reasonable assumption guidelines, assumes students are collecting only their own materials. Every attempt will be made to keep your information confidential.

### **COURSE POLICIES:**

This course will be governed by all policies in the Faculty Handbook and the Student Guidebook of the University of North Texas. Policies regarding course assignments, grading, penalties for late assignments and make-up exams, and class participation that are detailed in this syllabus shall be followed and enforced as described. Students are expected to display professional demeanor.

### **ACCEPTABLE STUDENT BEHAVIOR:**

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at [www.deanofstudents.unt.edu](http://www.deanofstudents.unt.edu).

### **ACADEMIC INTEGRITY:**

Academic Integrity is defined in the UNT Policy on Student Standards for Academic Integrity. Any suspected case of Academic Dishonesty will be handled in accordance with the University Policy and procedures. Possible academic penalties range from a verbal or written admonition to a grade of "F" in the course. Further sanctions may apply to incidents involving major violations. You will find the policy and procedures at: <http://vpaa.unt.edu/academic-integrity.htm>.

### **OUT OF CLASS COMMUNICATION:**

Students who wish to correspond via email should use the email address provided in the syllabus. When you email me, please **include your name and the course number (RESM 4050) in the email** (preferably in the subject line). I will use email to communicate throughout the semester via Blackboard. Students should check Blackboard on a daily basis for emails from the instructor.

### **BLACKBOARD QUIZZES (10 points each):**

Five quizzes will be posted on Blackboard and cover materials from the book and in-class discussions. Students will complete the quiz in Blackboard.

**BLACKBOARD ASSIGNMENTS (10 points each):**

Five assignments will be posted on Blackboard which are meant to help students apply what they learned in class. The student will submit the completed assignment on Blackboard.

**EXAMS (50 points each):**

The exams will cover materials from the book, lectures, and in-class discussions. You should bring a #2 pencil and Scantron form to all tests.

If you arrive late to take a written exam and one or more students taking the exam have already finished and left the room, you will NOT be allowed to take the exam and will receive a zero (0) grade for that test. Failure to return both the examination and answer sheet to the instructor before leaving the classroom will result in a zero (0) grade for the test. Leaving the testing area for any reason once you have begun taking an exam is NOT allowed. It is your responsibility to use the bathroom, get tissue, etc. before the exam is distributed. Any student who leaves the classroom during an exam will be required to turn in their exam and answer sheet for grading before they leave. Cell phones are to be turned off and put away during exams. Answering or LOOKING at your cell phone during an exam will constitute cheating, and you will receive a zero (0) grade for the test. Students should keep their eyes on their own exam. Any student who is caught looking at another student's exam will earn a zero (0) for that assessment. You may or may not be informed during the exam that you are receiving a zero for cheating. Also, you may be video recorded during testing.

**GRADING/EVALUATIONS:**

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|---|----------|
| 1) Blackboard Quizzes (5 x 10pts. Each)     | 50 pts.  |
| 2) Blackboard Assignments (5 x 10pts. Each) | 50 pts.  |
| 3) Exams (4 x 50pts. Each)                  | 200 pts. |

**TOTAL: 300 pts.**

**GRADING SCALE:**

90.0 – 100 %	= A
80.0 – 89.9%	= B
70.0 – 79.9%	= C
60.0 – 69.9%	= D
59.9 % and below	= F

**SYLLABUS CHANGES:**

The instructor reserves the right to amend the grading scale for the benefit of the students. The instructor also reserves the right to change the syllabus at any time during the semester. Any changes will be posted on Blackboard and/or discussed in class.

## TENTATIVE COURSE SCHEDULE

DAY	AGENDA
Tuesday, August 29	Introductions and Syllabus
Thursday, August 31	Chapter 1 – Managing Sports
Tuesday, September 5	Chapter 2 – The Sports Industry Environment
Thursday, September 7	<b>Blackboard Quiz #1 (Do not meet in class)</b>
Tuesday, September 12	Chapter 3 – Creative Problem Solving and Decision Making
Thursday, September 14	<b>Blackboard Assignment #1 (Do not meet in class)</b>
Tuesday, September 19	Chapter 4 – Strategic and Operational Planning
Thursday, September 21	<b>Exam #1</b>
Tuesday, September 26	Chapter 5 – Organizing and Delegating Work
Thursday, September 28	<b>Blackboard Assignment #2 (Do not meet in class)</b>
Tuesday, October 3	Chapter 6 – Sport Culture, Innovation, and Diversity
Thursday, October 5	<b>Blackboard Quiz #2 (Do not meet in class)</b>
Tuesday, October 10	Chapter 7 – Human Resources Management
Thursday, October 12	<b>Exam #2</b>
Tuesday, October 17	Chapter 8 – Behavior in Organizations
Thursday, October 19	<b>Blackboard Assignment #3 (Do not meet in class)</b>
Tuesday, October 24	Chapter 9 – Team Development
Thursday, October 26	<b>Blackboard Quiz #3 (Do not meet in class)</b>
Tuesday, October 31	Chapter 10 – Communicating for Results
Thursday, November 2	<b>Exam #3</b>
Tuesday, November 7	Chapter 11 – Motivating to Win
Thursday, November 9	<b>Blackboard Assignment #4 (Do not meet in class)</b>
Tuesday, November 14	Chapter 12 – Leading to Victory
Thursday, November 16	<b>Blackboard Quiz #4 (Do not meet in class)</b>
Tuesday, November 21	Review
Thursday, November 23	<b>Thanksgiving Break (No Class)</b>
Tuesday, November 28	Chapter 13 – Controlling for Quality and Productivity
Thursday, November 30	<b>Blackboard Assignment #5 (Do not meet in class)</b>
Tuesday, December 5	Chapter 14 – Facilities and Events
Thursday, December 7	<b>Blackboard Quiz #5 (Do not meet in class)</b>
<b>Tuesday, December 12 8:00 a.m. to 10:00 a.m. (Finals Week)</b>	<b>Exam #4</b>